



Third Annual Gala

S A T U R D A Y , S E P T E M B E R 2 3 , 2 0 1 7



HELP US GIVE OUR STUDENTS ALL
THEY NEED TO LEARN, GROW, AND THRIVE.



Third Annual Gala

SPONSORSHIP OPPORTUNITIES

VALEDICTORIAN SPONSOR | \$50,000 | ONE AVAILABLE

- Two Gala tables in a prominent location (20 guests)
- Superintendent seated at your table
- Invitation to a roundtable with Superintendent at a later date
- Opportunity to introduce the keynote speaker
- VIP parking passes for all table guests
- Signage at the event
- Logo on Gala gift
- Full-page color advertisement in event program
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms
- Promotion on Ed Fund website
- Featured in e-newsletters

STRAIGHT-A SPONSOR | \$30,000

- Two Gala tables in a prominent location (20 guests)
- Logo on Gala gift
- Full-page color advertisement in event program
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms
- Promotion on Ed Fund website
- Featured in e-newsletters

STUDENT ADVOCATE | \$20,000 | ONE AVAILABLE

- Underwrites OUSD students participating in event
- Name and logo on student nametags
- Full-page color advertisement in event program
- One Gala table for 10 guests
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms

HOMECOMING | \$15,000 | ONE AVAILABLE

- Signage throughout reception area
- Opportunity to distribute materials at table in reception area
- Full-page color advertisement in event program
- One Gala table for 10 guests
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms





Third Annual Gala

SPONSORSHIP OPPORTUNITIES

CENTERPIECE | \$15,000 | ONE AVAILABLE

- Name and logo on all tables throughout the ballroom
- One Gala table for 10 guests
- Full-page color advertisement in event program
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms

HONOR ROLL SPONSOR | \$10,000

- One Gala table for 10 guests in a prominent location
- Half-page color advertisement in event program
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms
- Promotion on Ed Fund website
- Featured in e-newsletters

HEAD OF THE CLASS | \$7,000

- One Gala table for 10 guests
- Promotion on Ed Fund website
- Featured in e-newsletters
- Name and logo in event program
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms

TEACHER'S PET | \$5,000

- One Gala table for 10 guests
- Name and logo in event program
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms

CLASSROOM TABLE | \$3,500

- One Gala table for 10 guests

CLASSROOM DESK | \$350

- One seat at a Gala table



“

The Ed Fund creates so many opportunities for organizations like Intel to build deep partnerships with schools and the Oakland community, and nowhere is that more clear than at their annual gala. It's inspiring to be in one room with so many other great companies and partners all committed to rallying around Oakland kids.

”

- Eric Rodriguez
Intel Education Program Manager

SATURDAY, SEPTEMBER 23, 2017 | SCOTTISH RITE CENTER

Bringing together 400 guests at the Scottish Rite Center, the Ed Fund's annual gala is the city's only event supporting all Oakland public schools. Featuring student performances, a live auction, and opportunities to connect with other community leaders, the gala is a glamorous evening that supports our A to Z Fund, which gives Oakland kids the opportunities and experiences—from art to field trips to music—they deserve. There is great work happening across the District, and our gala is a chance to celebrate Oakland schools and our inspiring students.

RESERVE YOUR SPONSORSHIP TODAY!
www.oaklandedfund.org/gala



Questions? Contact Quierra Trammel at 510-221-6968 x706 or quierra@oaklandedfund.org.