



# *4th Annual Gala*

SATURDAY, OCTOBER 5, 2019



JOIN US TO GIVE OAKLAND STUDENTS ALL  
THEY NEED TO LEARN, GROW, AND THRIVE.





# 4th Annual Gala

## SPONSORSHIP OPPORTUNITIES

### VALEDICTORIAN | \$50,000 | ONE AVAILABLE

- Two Gala tables in a prominent location (20 guests)
- Superintendent seated at your table
- VIP parking passes for all table guests
- Signage throughout the event
- Logo on Gala gift
- Full-page color advertisement in event program
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms
- Promotion on Ed Fund website
- Featured in e-newsletters

### STRAIGHT-A | \$25,000 | THREE AVAILABLE

- Two Gala tables in a prominent location (20 guests)
- Full-page color advertisement in event program
- Signage throughout dining area
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms
- Promotion on Ed Fund website
- Featured in e-newsletters

### HOMECOMING | \$10,000

- One Gala table for 10 guests
- Full-page color advertisement in event slideshow
- Signage throughout reception area
- Opportunity to distribute materials at table in reception area
- Promotion on Ed Fund social media platforms

### HEAD OF THE CLASS | \$8,500

- One Gala table for 10 guests
- Half-page color advertisement in event program
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms

### TEACHER'S PET | \$5,000

- One Gala table for 10 guests
- Name and logo in event program
- Color advertisement in event slideshow
- Promotion on Ed Fund social media platforms

### CLASSROOM TABLE | \$3,500

- One Gala table for 10 guests
- Name in event program, website, and promotional material

### CLASSROOM DESK | \$350

- One seat at a Gala table



# SPONSORSHIP RECOGNITION

	VALEDICTORIAN	STRAIGHT-A	HOMEcoming	HEAD OF THE CLASS	TEACHERS PET	CLASSROOM TABLE	CLASSROOM DESK
GALA TICKETS	20	20	10	10	10	10	1
MENTION IN PROGRAM	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	
MENTION ON WEBSITE	LOGO	LOGO	LOGO	NAME	NAME	NAME	
MENTION IN PROMOTIONAL MATERIAL	•	•	•	•	•	•	
PROMOTION ON SOCIAL MEDIA	•	•	•	•	•		
ADVERTISEMENT IN SLIDE SHOW	•	•	•	•	•		
ADVERTISEMENT PAGE IN EVENT PROGRAM	FULL	FULL	FULL	HALF			
OPPORTUNITY TO DISTRIBUTE MATERIALS	•	•	•				
EVENT SIGNAGE	•	•	•				
LOGO ON GALA GIFT	•	•					
FEATURED IN ED FUND E-NEWSLETTER	•	•					
VIP PARKING PASSES FOR GUESTS	•						
SEATED AT TABLE WITH SUPERINTENDENT	•						



**OAKLAND**  
PUBLIC EDUCATION FUND





“ The partnership between the Ed Fund and Salesforce.org has proven that alignment between business and school districts can have a powerful impact on the lives of students. The Gala furthers these great relationships by celebrating partners and encouraging them to support making schools in Oakland great. ”

- Dr. Ron C. Smith,  
Senior Director of Educational Initiatives, Salesforce.org

**SATURDAY, OCTOBER 5, 2019 | SCOTTISH RITE CENTER**

Bringing together 350 guests at the Scottish Rite Center, the Ed Fund's annual gala is the city's only event supporting all Oakland public schools. The Gala is a glamorous evening that supports the Ed Fund's work to give Oakland kids the opportunities and tools — from winter coats to classroom grants to volunteer support — that will set them up for success. Great things are happening across the District, and our gala is a chance to celebrate Oakland schools and our inspiring students.

**RESERVE YOUR SPONSORSHIP TODAY!**  
**[www.oaklandedfund.org/gala](http://www.oaklandedfund.org/gala)**



Questions? Contact us at [sponsor@oaklandedfund.org](mailto:sponsor@oaklandedfund.org).