

# **Impact Report**



Dear Friends,

Since the onset of the COVID-19 pandemic and the ensuing school closures in March 2020, the Oakland Public Education Fund has worked closely with the Oakland Unified School District (OUSD) to address the needs of Oakland students and families.

Approximately 50,000 students attend Oakland's public schools. Many of our community members were already facing economic hardship, including the families of our more than 1,000 homeless students. Another 3,000+ students are recent newcomers to the U.S., who were already facing barriers to housing, jobs and health care due to their immigration status. The pandemic only exacerbated the significant inequities and needs our community was already facing.

Thanks to the more than 2,000 generous donors, our COVID-19 Relief Fund for Oakland Students and Schools has raised more than \$2.5 million as of January 1, 2021. We've invested these gifts to provide millions of nutritious meals for our most underserved students and families, cash payments to vulnerable Oakland families, and distance learning materials to our kids.

As we continue to push forward, we would like to share the impact we've already made thanks to our donors, partners, volunteers, staff, and broader community.

Sincerely,

Kyla Johnson-Trammell Superintendent Oakland Unified School District



Alexandria Medina Executive Director Oakland Public Education Fund

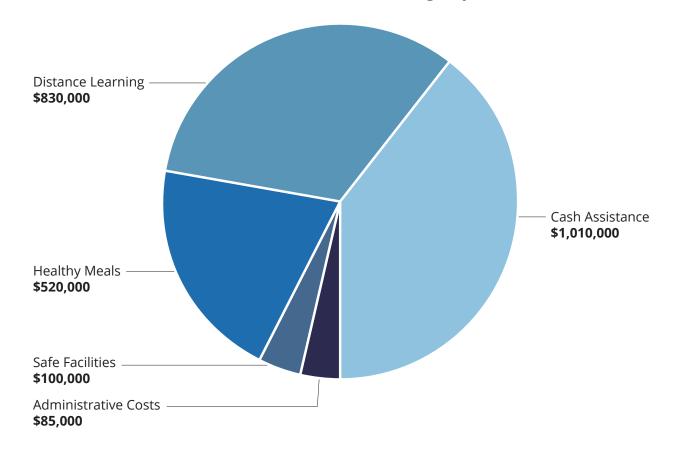




## **Allocation of Funds Raised**

We are grateful to the many generous donors from within our community and across the country who supported our COVID-19 Relief Fund. The Oakland Public Education Fund launched the COVID-19 Relief Fund with a \$360,000 donation, and provided more than \$150,000 in pro-bono services.

Donations to our COVID-19 Relief Fund were used to help students and families across Oakland in the following ways:

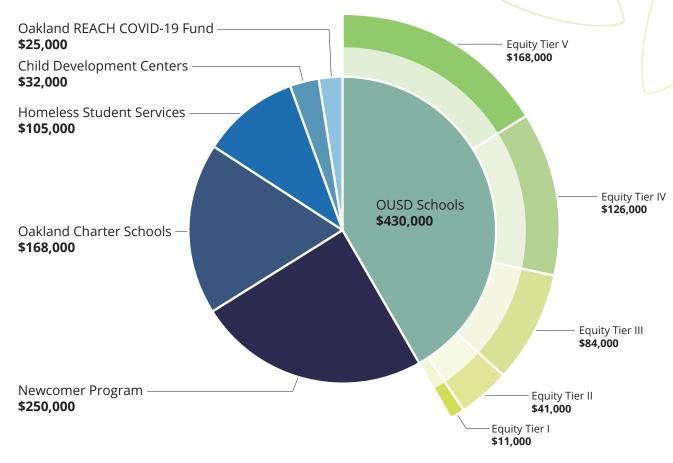


## Rapid Cash Disbursement

Our goal during the pandemic was consistent with our longstanding mission: to provide resources—and hope—to the most underserved student populations across Oakland.

We provided \$1,000,000 by check and electronic fund transfers to families of Oakland students from our COVID Relief Fund, with a focus on families who are undocumented, unhoused, and/or most severely impacted by the COVID pandemic.

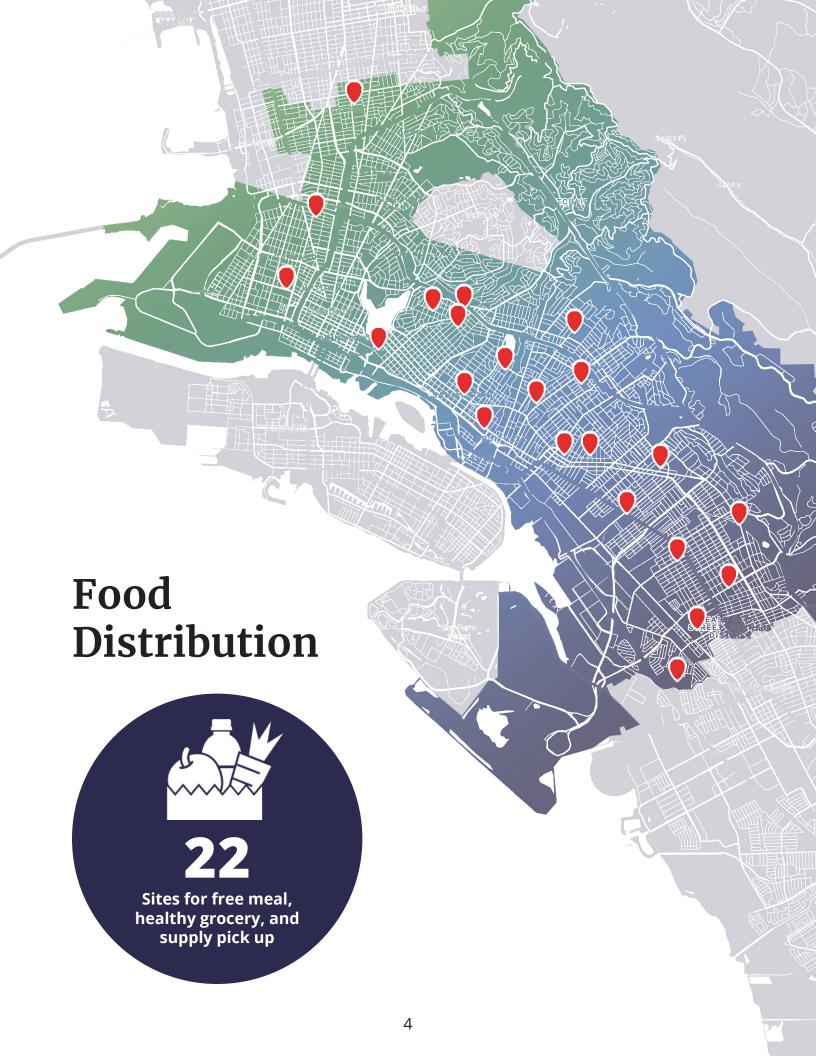
We also helped disburse an additional \$350,000 in cash payments to Oakland families in partnership with local schools, the <u>Oakland Starting Smart</u> and <u>Strong</u> initiative, and an educator-led project called the <u>Stimulus Pledge</u>.



### **Cash Disbursement Methodology**

Those with the greatest needs received the majority of our cash assistance funds.

- OUSD programs serving our highest-needs families received large allotments to disburse.
- OUSD schools were divided into 4 tiers using an equity index. The school allocations ranged from \$16,400 to \$400, and the average was \$5,000.
- For example, Tier V Schools, which serve our highest needs families, received 40% of these funds. Tier I schools, which serve fewer high-needs families, received 3% of these funds.
- Charter schools were allotted funds using a similar equity index. For more detailed information, visit: <a href="https://www.oaklandedfund.org/give/covid-19">www.oaklandedfund.org/give/covid-19</a>.



### **Food Distribution**

"Many thanks to all who made this possible, it is a great blessing for me and my family."

— Adela Ramos, OUSD Parent



4,342,218

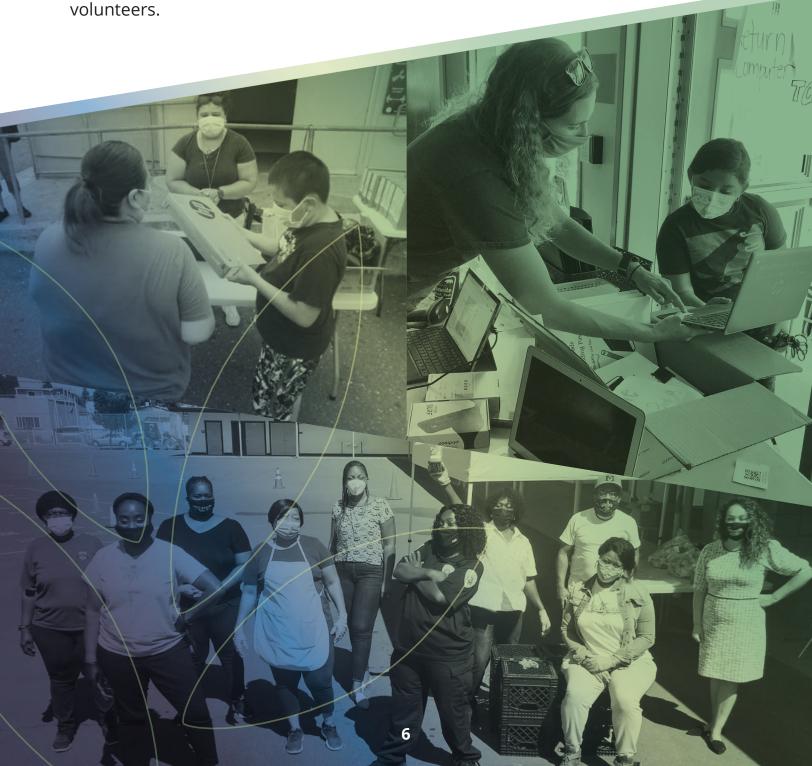
Total number of grab and go meals distributed March 16 - July 30, 2020





## **Volunteer Recognition**

The Oakland Public Education Fund and OUSD are grateful for the support of those who made these vital food distributions possible: OUSD nutrition services staff, school and central office staff, and our ever-growing fleet of dedicated



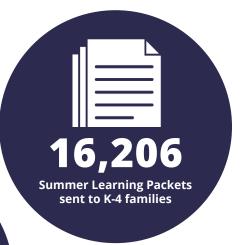


## **Distance Learning**

Through all the ups and downs of the 2020-21 school year, our community has continued learning from, leaning on, and inspiring one another. Although the scientific information about COVID-19 will continue to alter the educational landscape going forward, OUSD and our community partners know that we can continue to provide students with a meaningful remote education.







# **#OaklandUndivided:**Closing the Digital Divide for Oakland Students and Families

It was estimated that at least 25,000 Oakland families did not have reliable computer and internet access at home. To ensure equitable access to a high-quality distance learning experience across the city, the #OaklandUndivided Campaign was launched in May 2020 to provide each Oakland public school student with a laptop, internet access, and ongoing tech support.



## **#OaklandUndivided** by the numbers

As of October 2020, #OaklandUndivided has made possible the following:





Oakland families surveyed about their technology needs



. Oakland kids



33,385
Laptops purchased for Oakland kids

### www.OaklandEdFund.org/OaklandUndivided

#OaklandUndivided is a collaborative initiative led by:











## **Major Funders**

We would like to thank every donor who has given during this challenging time. We can't list every single contributor, but we do want to shine the light on those whose generosity has gone above and beyond.

### \$100,000+

Charles and Lynn Schusterman Foundation Hellman Foundation Salesforce Stupski Foundation

### \$50.000 - \$99.999

Kapor Center for Social Impact New Schools Venture Fund Niantic Labs The Clorox Foundation

### \$25,000 - \$49,999

Chan Zuckerberg Initiative Irene S. Scully Morris Stulsaft Foundation Nion McEvoy and Leslie Berriman San Francisco Foundation Thompson Family Foundation Walter & Elise Haas Fund

### \$5,000 - \$24,999

Suzanne & Jon Lane T-Mobile US

Alaska Airlines Foundation **Albertson Companies Foundation** Ann and Gordon Getty Foundation **Anonymous Donors** Banks Family Foundation Brickyard Family Fund East Bay Community Foundation **Electronic Arts** Eileen Ruby Epstein-Roth Foundation Fox Family Fleishacker Foundation Frank Cupido Frederic & Sara Kerrest Frederick J. Isaac Philanthropic Fund **GO** Public Schools Green Day and the Armstrong Family Jewish Community Federation & Endowment Fund Julie Mikuta Lewis Greenwood Foundation Matthew & Nikki Cowger Melissa & William Kotterman Poncelot Family Sierra Club & Supporters Stocker Foundation

### \$1,000 - \$4,999

1606 Studios Adam Ambrose Adam Schraft Alex Dahlen Alexander Casendino Amanda Miller **Anonymous Donors** Andrew Walling Anita Wood Anne Lowry Antonia Hubbard Art Berliner Brenda Baker **Burt Alper** Byrne Reese Carol Franger CBRE Group, Inc. **Chad Peterson** Charles Wolfson Civil Labs Dana Bloch **Daniel Slichter** Daniel Wu Charitable Fund David Lee Devin Witherspoon Dorothy Hatcher Ei Nyung Choi Eileen Huynh Elise Wen Elizabeth Beros Elizabeth Lemkul Elizabeth McKenna Emi Wang G. Robert Morris Garrett Gonzales Genevieve Haliburton Gingko Fund Grace Telcs and Scott Siera Harvey Cunningham Jabari Brown James Gross Jana Luft Jared Wheeler Jesse Davie-Kessler lill Habig Joanna Williams John Manley John Palmer Judy Rosas

Katherin LaHorgue Kingsten Banh Koret Foundation Kristel Dehnad Laurence & Alexis Pelosi Louis Opter M & P Wong Family Marc Perrin Margret Elson Marjorie Goux Mary Solecki Maryann Phipps Matt & Margaret Jacobson Michael Hoban Michelle Parvensky Molly Lorenz Monica Slivinsky Moss Family Foundation Mutiu Fagbayi Nicholas Cole Nick Myers Nikola Filby Noopur Liffick Om Chitale Peralta Elementary Parent Teacher Group Phil Smoot Renee Martin Rochelle Shapell Roshni Jain Rowena Ng S.D. Bechtel Jr. Foundation Sarah Atkinson Seguoia Elementary Parent **Teacher Organization** Shane Manciagli Shelby Solomon St John's Episcopal Church Steve Harper Tamar Dorfman The Will J. Reid Foundation Timothy Chang Tom Curtis Vicki Friedberg Vickie Sornsilp Village Market Will Kabat-Zinn

We'd also like to thank the 1,000+ people who generously donated between \$1 to \$999.

Yofay Lee

