

THE OAKLAND PUBLIC EDUCATION FUND PRESENTS:

Ed Fund Drom

- VIRTUAL FUNDRAISER -



THURSDAY, APRIL 15, 2021

Ed Fund Prom

THURSDAY, APRIL 15, 2021 | 4:30PM TO 6:00PM



Bringing together guests from across Oakland and the Bay Area, the Ed Fund Prom is the only virtual event to support all Oakland public schools. Reminisce on your own prom memories while we raise funds to support the Ed Fund's work to give Oakland kids the opportunities and tools—from A to Z teacher minigrants to winter coats to volunteer support—that will set them up for success.

Ed Fund Prom

2021 SPONSORSHIP OPPORTUNITIES

LEVEL OF SUPPORT	PROM ROYALTY \$50,000	LIMO RIDE \$25,000	BEST DRESSED \$10,000	TUXEDO RUFFLES \$5,000	LAST DANCE \$2,500
Gifts sent to VIP attendees*	20x	15x	10x	5x	3x
Ad in the Event Program	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	LOGO
Online promotion (website, email, invitation)	❖	❖	❖	❖	❖
Private Zoom "table"	❖	❖	❖	❖	❖
Slideshow ad	❖	❖	❖	❖	❖
Recognition in post event communications	❖	❖	❖	❖	❖
Virtual swag bag	❖	❖	❖		
Option to present a 30-second promotional video during the program	❖	❖	❖		
Verbal recognition by host during the event	❖	❖			

*Only available in California



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