



OAKLAND
PUBLIC EDUCATION FUND

**2020-21
ANNUAL REPORT**

MISSION & VISION

The Oakland Public Education Fund leads the development and investment of community resources in Oakland public schools so that all students can learn, grow, and thrive.



OAKLAND
PUBLIC EDUCATION FUND



Dear friends,

The 2020-21 school year was unlike any other in the history of public education and one that will impact an entire generation of learners. Since our founding in 2003, the Oakland Public Education Fund (Ed Fund) has strived to move the needle for our most precious citizens, our school age learners, by providing resources to public school schools. Our schools and partners needed a level of resources and support that was unimagined until March 2020, the start of what would be 14 months of distance learning instruction.

From the outset of the pandemic, the Ed Fund Board of Directors and staff, with the support of our key community partners at the City of Oakland Mayor's Office and Oakland Unified School District, understood that we needed to provide rapid response services to meet the immediate financial, education, and health needs of our students and families. Together, with our incredible community of donors and volunteers, the Ed Fund experienced its largest fundraising year in its history. With these investments of time and resources, we expanded our services, created new programs, and redesigned many of our existing ones as virtual to meet the critical needs of our schools and families that arose as part of the COVID pandemic. We provided every OUSD school and charter organization in Oakland with grants for direct cash assistance to families. We connected hundreds of partners, parents, and educators to collaboratively provide computers and internet access for over 25,000 students. Our volunteers provided over 11,000 hours of volunteer service, virtually. We granted \$2.5million in funding to 20 community-based organizations to run in person Learning and Wellness sites for students most disconnected during distance learning.

As we continue to carry out our mission to advocate for educational equity throughout Oakland, we want to share a few of the Ed Fund highlights from this past year that were made possible by our generous community of donors and volunteers. You walked beside us in this work, all year long. Your generosity buoyed us as we walked through uncharted territory. You were a beacon of light while we swam in unfamiliar and turbulent waters. On behalf of the entire Oakland Ed Fund community, we want to thank you for your support. We were humbled and often in awe of our staff, educators, families, and students who persevered and thrived during this crisis with your support. The generosity of our philanthropic supporters, volunteers, and partners, like you, allow us to work to fulfill our mission because students who come to school with less need more.

In community,



Ali Medina
Executive Director

ED FUND IMPACT 2020-21

14 fiscally sponsored projects

86 OUSD schools and programs fiscally sponsored

205 school-based and fiscally sponsored project employees

25K+ students served

1541 volunteers placed in schools

\$1MM+ cash relief issued directly to Oakland families in need

\$160K mini-grants provided to 130 educators via our A to Z Fund



Oakland School Volunteers

The Ed Fund's Oakland School Volunteers Program connects community volunteers and provides thousands of hours of extra academic attention and social-emotional support to maximize educator capacity and motivate student achievement. During the pandemic, all of our programming and volunteerism moved to Zoom. Volunteers from across the city and county stepped up to support teachers and learners!

In response to calls from classroom educators, volunteers, and schools, we started our first "Virtual 1:1 Academic Tutoring" program. 94 tutors were matched with 82 teachers serving 94 students.

Our volunteer community stepped up during distance learning:

- 509** New weekly volunteers
- 924** New volunteers attended one of our
25 orientation or training sessions
- 58** Schools were connected with at least one ongoing volunteer

In the process, we completed health and safety clearance for over 1,000 new parent/guardian volunteers to become eligible to return to in person volunteering.

Our Literature Read-Ins, moved fully online, were incredibly successful and inspiring. Students were thrilled to have guests in their Zooms or to watch engaging read-aloud recordings. We held 144 special events across all 84 Oakland public schools to celebrate diversity as our strength. Over 1,000 volunteers stepped up as special guests during our annual read-in series. We honor African American, Asian Pacific American, Latinx and Pride months by showcasing books by and about the communities we are celebrating.



"I had a volunteer earlier in the year who was WONDERFUL. I credit his support with my ability to get six students caught up to grade level."

- Educator matched with ongoing volunteer



Intel HighTech Highway Program Year 6

The Intel HighTech Highways Program wrapped up its 6th and final year offering 100% virtual activities for 11th and 12th grade students in the STEM pathways at McClymonds and Oakland Technical High School. Intel's investment supported our efforts to convert all of our activities to virtual during distance learning, including zoom mentoring and a virtual summer fellowship experience that included a 4-week course in advanced Raspberry Pi computers for our scholars. Annual events like Computer Science Education Week and the Women in Tech Dinner were also held virtually, so students received opportunities to prepare for post-secondary education as well as work in the tech industry.

Thank you Intel for
your partnership!

intel®

77 students
participated throughout
the year

47 11th & 12th graders in a paid
Summer Fellowship

27 11th & 12th graders in a Mentoring
Program throughout the year

60 Students and 15 volunteers attended
Virtual Women in Tech Dinner

50 students participated in
December's Computer
Science Education
Week 2020



“Through the Intel Summer Fellowship program, I was exposed to emerging technology and how it can be used to benefit the community.”

- 2020 Intel Summer Fellow

**12th grade
students on track
to graduate during
distance learning**

95% of Oakland Tech
Computer Academy

83.3% of McClymonds
Engineering Pathway

Summer Fellows

72% of summer fellowship participants are under-represented in the tech industry including students of color, female identifying, gender non-binary

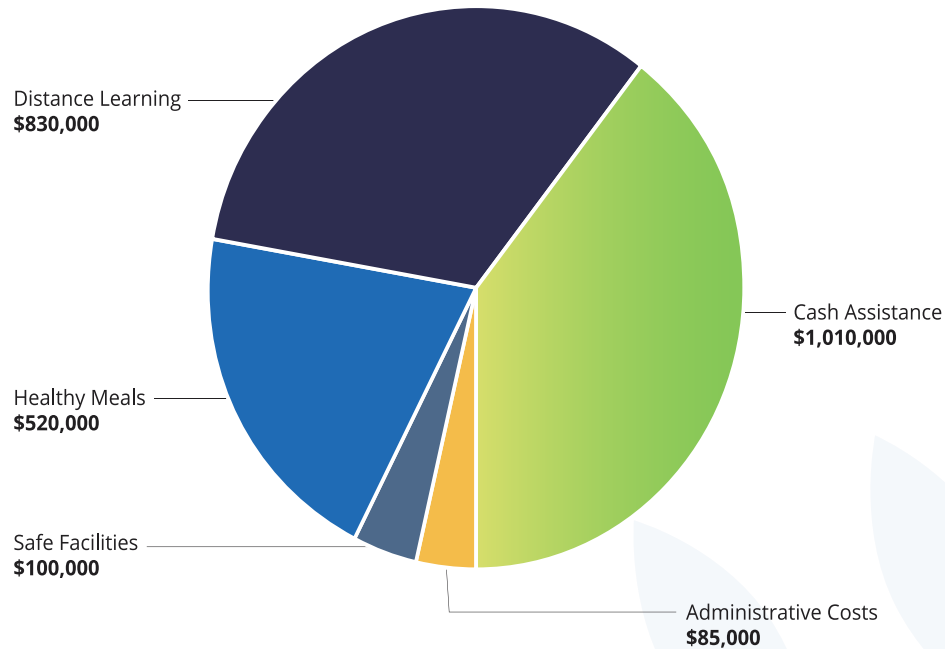
100% were enrolled in a computer science or engineering pathways in an OUSD high school

100% of Summer Fellows students received financial literacy coaching

91% of Summer Fellows completed A-G requirements



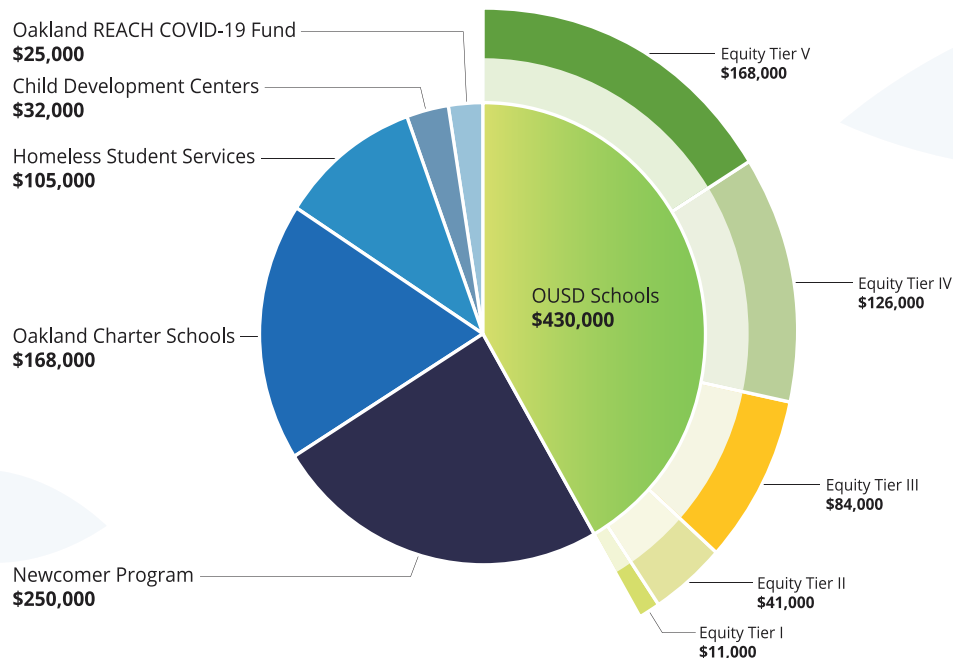
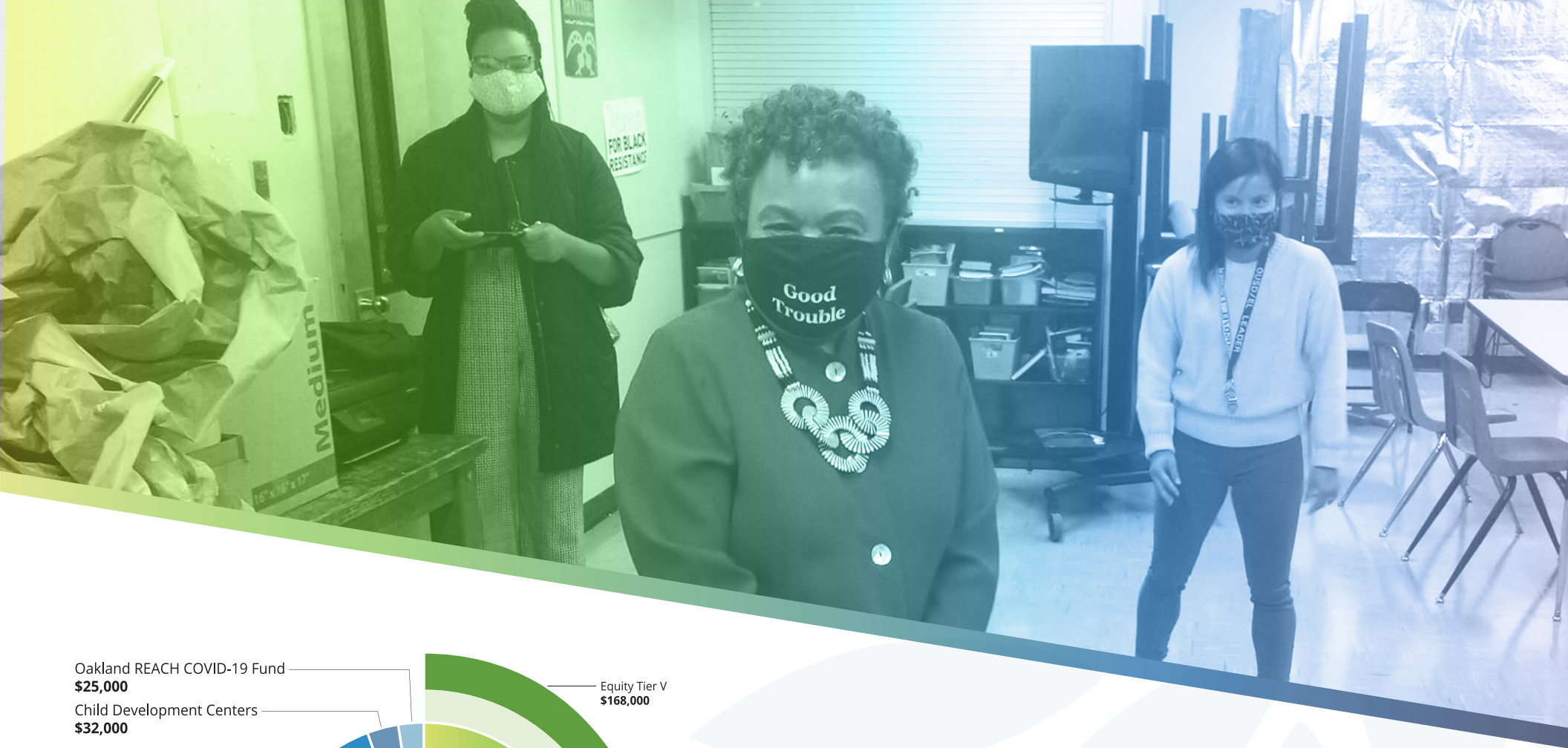
COVID-19 CAMPAIGN



In partnership with the Oakland Unified School District, our COVID-19 Relief Fund raised over \$2.5 million in the last quarter of 2020 and was dispersed in the 20-21 school year. This effort would not have been possible without the generosity of a community of over 2,000 donors.

We are grateful to the many generous donors from within our community and across the country who supported our COVID-19 Relief Fund. The Oakland Public Education Fund launched the COVID-19 Relief Fund with a \$360,000 donation, and provided more than \$150,000 in pro-bono services. Donations to our COVID-19 Relief Fund were used to help students and families across Oakland, including enhanced cleaning of schools sites, providing devices and supplies for distance learning, opening 22 meal distribution sites (which have served almost 9 million meals to students and families), and providing cash assistance directly to families impacted by COVID.





Cash Assistance and Rapid Cash Disbursement

As part of our COVID-19 Relief Fund, are thrilled to have been able to provide over \$1,000,000 in cash assistance to families of OUSD students, with a focus on families who are undocumented, unhoused, and/or most severely impacted by the COVID pandemic.

#OaklandUndivided

The Ed Fund is proud to be the fiscal sponsor and founding partner of the #OaklandUndivided program. The Ed Fund Board of Directors donated \$400K in seed funding to launch this ambitious project in March 2020.

At the start of the pandemic 88% of low income students indicated they did not have a computer, internet, or both.

Together with our partner organizations, we raised \$13 million to close the digital divide for Oakland public school students. It took a village and an unprecedented effort between public, private, and nonprofit partners to keep our students learning and engaged during the pandemic.

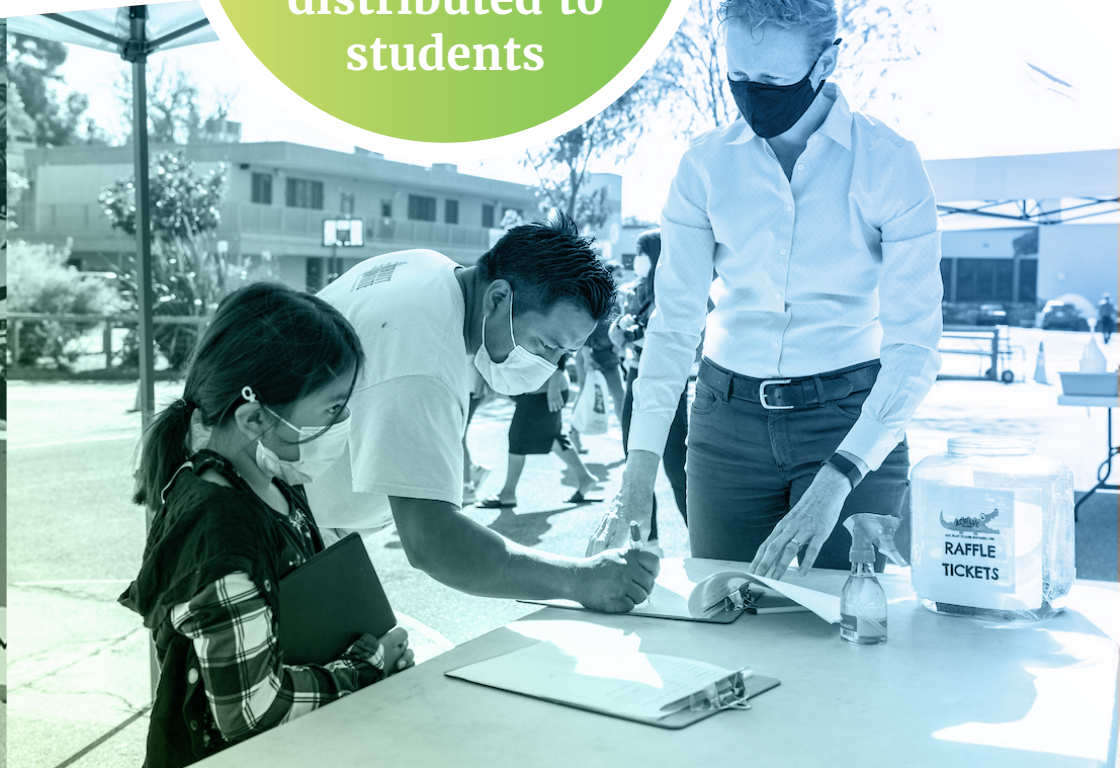
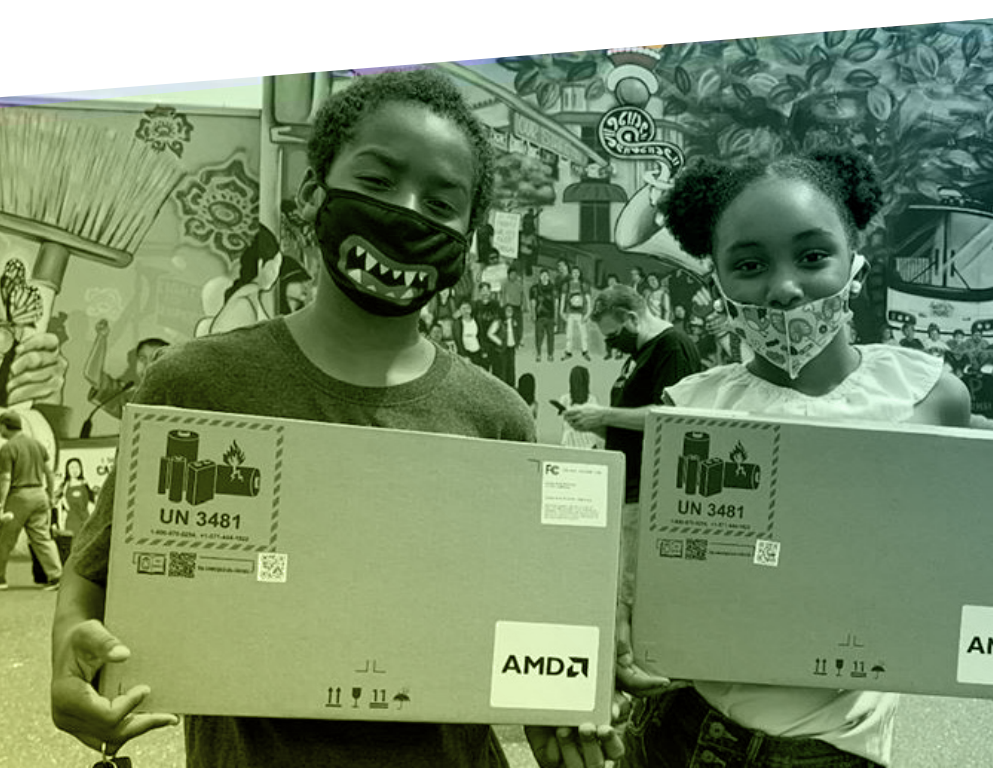
25,000 laptops and 10,000 hotspots were purchased and distributed.

Now, 97% of low-income students, 96% of African-American students, and 97% of OUSD students have access to a computer, internet connection, and culturally-competent tech support.

#Oakland
Undivided

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close the
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divide

25,000
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ADOPT AN OAKLAND SCHOOL

This year, we operated a hybrid program model with opportunities both online and/or in-person to ensure that everyone can participate and feel both safe and effective.

During these challenging times, **720 volunteers** from **30 companies** held **95 events** during the year, increasing student engagement and partnering with our schools to support instruction and career development.

Companies had an array of creative approaches to online volunteerism including a Science Career Week, Mock interviews, Read Ins, and drawing classes.

Thank you to the new companies who joined us this year as we bring equity to Oakland schools.



“We recommend adopting an Oakland school to other local businesses. It has been a rewarding experience that has provided us with opportunities to strengthen the team building within our company [and] reinforce our connection to Oakland’s community!”

– Cindy Ma
KTYG Senior Planner

Community Wellness & Learning Hubs Initiative

The Ed Fund, in collaboration with 20 community-based organizations at 24 sites across Oakland, served almost 1,300 students during the 2020- 2021 school year with the “Community Wellness & Learning Hubs Initiative.” With a significant investment by the [Crankstart Foundation](#), local youth-serving organizations throughout Oakland were able to provide in-person academic and personal wellness services targeting students and communities most in need during COVID school closures. Many of these community-based organizations partnered with school sites to run Learning Hub programs while some organizations were active on multiple campuses and in their own facilities, where available.

20 Oakland community-based organizations

24 locations throughout Oakland

4 average number of days per week

13 average number of weeks per student

1,294
OUSD students
received
services at
a Hub



Our partners highlighted the following achievements of students as a result of participation in their Learning Hubs:

Academic progress

Improved engagement in online classes

Higher completion rate of assignments

Enhanced social emotional learning

Improved school attendance

Improved behaviors support for English Language Learners

Learning Hubs strengthened partnerships between the Ed Fund, community-based organizations, and school leaders.

“Our partnership with the school principal was a blessing and the reason our Learning Hub ran so smooth. This Learning Hub was not only successful for students but was so good for our (agency) staff to be back on site working with students in person.” - East Bay Agency for Children

“The Crankstart grant supported the implementation of sustainable strategies that have increased Oakland students’ educational outcomes and empowered parents to be strong advocates for their children’s education.” - Oakland REACH

“By being able to really focus on student safety, we were able to get kids back in the building, which ultimately led to the beginning of healing and increased attendance and learning.”

- Melrose Leadership Academy Program Staff

Program staff at Melrose Leadership Academy centered safety first and foremost in order to serve Newcomer & Special Education students in person.



Salesforce Partnership

On Tuesday, August 11th, 2020, the [Salesforce Foundation](#) announced a **\$9M grant** to the Oakland Unified School District (OUSD) and Oakland Public Education Fund (the Ed Fund) to support key programs and services for the 2020-21 school year. This marks the fifth year in a row that Salesforce has partnered with OUSD and the Ed Fund, and is their largest investment to date.

This year, the partnership continued to build up middle school STEM programming, expanded resources for the growing immigrant and unaccompanied minor population, and bolstered educator recruitment and retention efforts. Additionally, the grant increased support for middle schools through the [Principal's Innovation Fund](#) (PIF). PIF grants provide funding to all principals of OUSD schools serving grades six through eight to implement innovative solutions to their school's unique challenges.



Since its launch in 2016-17, Salesforce has supported the [Oakland School Volunteers](#) (OSV) program, the first active city-wide public school volunteer program that Oakland has had in many years.

267 Salesforce volunteer employees lead 36 virtual events this year.

Finally, funding supported the launch of a virtual mentorship program hosted through OSV where community members support high school students as they develop their college and career readiness skills.

The A to Z Fund

The A to Z Fund was created to provide funding to educators throughout Oakland for curriculum enhancement and supplements that would otherwise be unavailable due to budget restraints.

Thanks to the generosity of the community, we were able to expand the A to Z Fund to provide grants that were focused on teaching and learning sustainable practices as a way to combat climate change.

This past year, the Oakland education community took the A to Z Fund vision and made it accessible to distance learning needs and opportunities for students and teachers:

Redwood Day School, a private school in Oakland, donated a percentage of their spring auction to raise over \$25,000 for the A to Z Fund.

A record number of sponsors signed up for our 2021 Virtual Gala with all proceeds going to the A to Z Fund

Altogether, the Ed Fund awarded a record total of \$165,105 for 130 projects at schools across Oakland—including 41 projects to support students during distance learning and a professional development opportunity for a teacher to learn how to teach podcasting to their middle school students.

“Awarding the A to Z grants is an incredibly rewarding experience for me and my favorite meeting of the whole year, every year.”

- Advisory Board Member



2020-21 FINANCIALS

Statement of Activities and Change in Net Assets

REVENUE, GAINS, AND OTHER SUPPORT	ED FUND CORE OPERATIONS	FISCALLY SPONSORED PROJECTS & PROGRAMS	TOTAL
Family & grant-making foundations & organizations	\$3,019,274	\$13,032,237	\$16,051,511
Individuals & local businesses	\$233,620	\$1,365,609	\$1,599,228
Local government agencies	\$97,630	\$226,734	\$324,364
Special events (net)	\$187,656	\$0	\$187,656
Investment income	\$34,969	\$0	\$34,969
Earned revenue	\$4,785,713	\$5,226,564	\$10,012,277
Net assets released from restrictions	\$27,004,879	(\$27,004,879)	\$0
TOTAL REVENUE, GAINS, AND OTHER SUPPORT	\$35,363,741	(\$7,153,736)	\$28,210,005
ED FUND EXPENDITURES	FISCALLY SPONSORED CORE OPERATIONS	PROJECTS & PROGRAMS	TOTAL
Programs	\$28,854,714	\$0	\$28,854,714
Management & general	\$2,765,037	\$0	\$2,765,037
Fundraising	\$337,825	\$0	\$337,825
TOTAL EXPENDITURES	\$31,957,576	\$0	\$31,957,576
Change in net assets	\$3,406,165	(\$7,153,736)	(\$3,747,571)
Net assets, beginning of year	\$1,099,005	\$30,165,860	\$31,264,865
NET ASSETS, END OF YEAR	\$4,505,170	\$23,012,124	\$27,517,294

Fiscal Year Ended June 30, 2021.


“Thank you for the support [the Ed Fund] showed Madison Park Academy’s Athletic Department and the quickness whereby you ensured purchase of much-needed items...The timing couldn’t have been better: it was our last home game for this season and finally our field was complete with all the trimmings of the sport! [The field] looked beautiful and professional, and it would not have happened without your support.”

- Madison Park Academy Athletics Department

2020-21 Ed Fund Team



BOARD OF DIRECTORS 2020-2021

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Tom Low <i>Secretary</i>	Betsy Merzenich <i>Member at Large</i>
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	Betsy Beros <i>Member at Large</i>
OAKLAND PUBLIC EDUCATION FUND	Carl Jacobs <i>Member at Large</i>

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Raj Dhawan <i>Chief Financial Officer</i>	Bridget Daly <i>Corporate Partnerships Manager</i>	Jorge Perez <i>Accounting Manager</i>
Jonathan Osler <i>Director of Programs, Schools & Learning</i>	Teresa Giacomani <i>Oakland School Volunteers Specialist</i>	Jazmeen Raja <i>Data Analyst</i>
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Aya Alshalal <i>Project Assistant</i>	Lamont Hill <i>Oakland School Volunteers Specialist</i>	Ana Sanchez <i>Program Coordinator</i>
Nathan Bellet <i>Manager Systems and Operations</i>	Eric Kwak <i>Intel Program Manager</i>	Lilly Smith <i>Senior Manager Oakland School Volunteers</i>
Natacha Bouda <i>Staff Accountant</i>	Nahom Nerayo <i>Staff Accountant</i>	Hong Thach <i>Major Gifts Officer</i>
Vivian Bueno <i>Finance Analyst</i>		



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